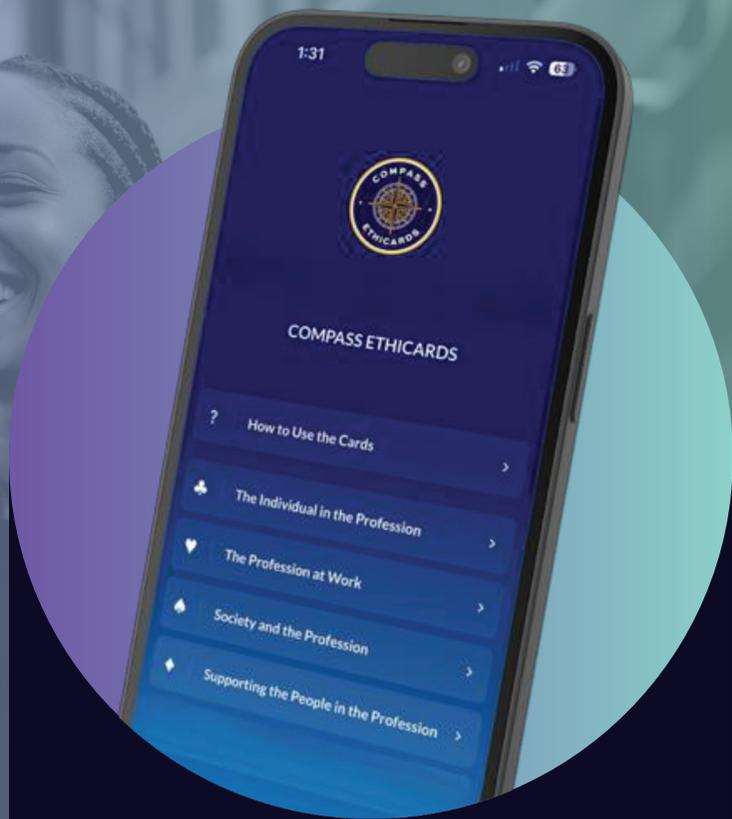




# Compass Ethicards. Ethics Engagement Platform.

IMPROVE CULTURE. MITIGATE RISK.  
FOSTER ETHICAL GROWTH.



## ONE CARD. ONE CONVERSATION AT A TIME.

Compass Ethics has adapted the innovative methodology from our proven military ethics tool for the law enforcement profession. This pioneering approach combines ethics playing card scenarios with an in-depth app and resources, creating a powerful, flexible training solution.

Our Compass EthiCards are a versatile, engaging tool for promoting ethical discussion and reflection within professional settings. The cards are designed to be flexible, rather than part of a set curriculum, allowing them to be used as standalone resources that foster values and ethical principles throughout an organization.

Each card is designed to spark brief discussions on key ethical challenges facing the law enforcement profession, adaptable to both formal sessions and informal team meetings. Little-to-no preparation is needed, making them perfect for time-sensitive environments.

### THE RESEARCH IS CLEAR

Traditional ethics training doesn't work. People check the box, click through a video, and move on – with no discernible change for the individual or organization.

### THE GOOD NEWS

We know what actually works. Short, regular conversations between peers on ethics topics relevant to their profession create demonstrable growth in organizational culture.

We have the data to prove it.



[compassethics.com](https://compassethics.com)

# The Need for EthiCards

1

## Peer-to-Peer Learning

Values and ethical decision-making are most effectively transmitted through peer discussions rather than traditional top-down training approaches.

2

## Training-to-Practice Gap

A significant disconnect exists between classroom ethics training and the complex, nuanced situations officers face during actual police work.

3

## Practical Implementation Challenges

Officers struggle to translate the IACP Code of Ethics and local ethical standards into actionable guidance during real-world situations when split-second decisions are required.

4

## Limited Resource Access

Many officers lack immediate access to relevant ethical guidance and decision-making tools when they need them most in the field.

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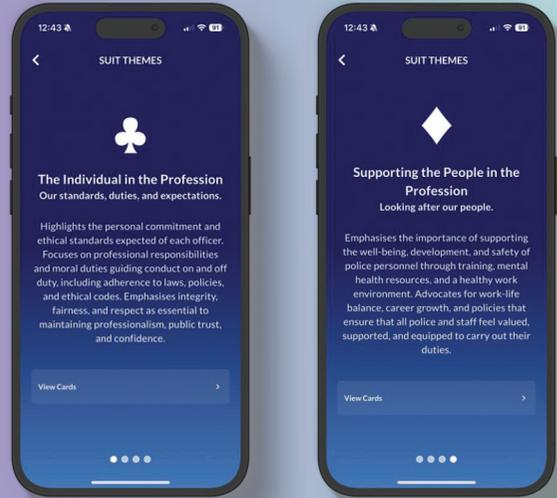
## Real-World Complexity

Ethical scenarios in policing are multifaceted and complex, requiring tools that can address nuanced situations rather than simple black-and-white examples.

6

## Decision-Making Uncertainty

Officers often face morally ambiguous situations where the right course of action isn't immediately clear, creating a need for structured ethical reasoning tools.



## WHEN YOU ORDER ETHICARDS FOR YOUR DEPARTMENT, YOU'LL RECEIVE:

- ✓ Access to the EthiCards app and website, available to your entire department—not just sworn officers
- ✓ The Core Deck: 52 expertly crafted cards, organized into 4 standard suits, each offering ethical insights from our ethics experts and topic references
- ✓ Individual Member Logins that enable personalized features like marking cards as completed and saving favorites
- ✓ Step-by-Step Guidance on how to introduce and use the cards effectively
- ✓ Annual Deck Updates, including new suits to keep the experience fresh and relevant
- ✓ Compass Ethics Certified User Seal to display on your department's website